

## ASX/Media Release



### **MEDEC develops a total health system within the Inspired Life Health Club in Perth**

**17 July 2006** – Perth based health care equipment company MEDEC Limited [ASX: MAA] has acquired the Inspired Life Health Club business in the Perth suburb of Bentley.

MEDEC plans to invest up to \$1.0 million in acquiring the business and establishing additional facilities within the existing health club. These facilities will include a Bodycure weight management franchise, a Figurwell body-shaping centre, a MEDEC Pivot Point fitness exercise circle, a MEDEC back pain management centre and a Body Contours Day Spa. All additional services will use the MEDEC Health and Vitality Check program, which can provide analysis and feedback regarding the effects of exercising, weight management and other complementary therapy programs have on health and well-being.

The MEDEC Health and Vitality Check program at Inspired Life will include the measurement of the metabolic rate, blood glucose, lactate acid, heart rate variability and electrodermal screening before exercising and various other wellness, fitness and health programs. MEDEC is now developing an internet web portal, where clients will be able to record and access their information by the internet. Clients will also be able to request the review of their data by a virtual personal training team which will include exercise physiologists, nutritionists and medical doctors. One of the central projects will be the completion of the development of the MEDEC Pivot Point Fitness circle, where all exercising information and data can be transferred to the MEDEC virtual personal training team via a smart card system. Clients can opt to have all their training and exercise data recorded for life, which provides the client with information that will assist them to maximise their fitness and sports performance as well as improving the management of their personal body clock.

By acquiring the Inspired Life health club, MEDEC is able to establish the facilities and platform to complete the MEDEC Health and Vitality Check system within its own operational environment. This will make the MEDEC Health and Vitality Check available to all 2,400 Inspired Life club members on a regular basis. Importantly, this will also provide MEDEC with a faster opportunity for further research and development of the system.

“It is not our objective to compete with other Health and Fitness clubs,” said Mr Josef Plattner, CEO of MEDEC Ltd, “but we want to provide a large scale research and development facility close to our head office, which will also act as a training, support and demonstration structure for other Fitness and Health Clubs which adopt the MEDEC technology in the region. Several fitness centres in Germany have already installed the MEDEC technology within the Figurwell Franchise System. The objective is to design an individual training program and to maximise fat burning for the client.”

Mr Plattner added “We are also going to demonstrate that the use of our new technologies within the Inspired Life Health Centre will create profitability for the operator by producing revenue in excess of \$2.0 million per year with exceptional customer satisfaction and confidence in the advantages of a combination of good nutrition, exercise and health therapies.”

MEDEC is also keen to provide management and staff of the Inspired Life Health Centre with new opportunities to be involved in an internationally recognised high technology project.

For further information contact the Chief Executive Officer, Mr Josef Plattner or visit the company’s website at [www.medec.com.au](http://www.medec.com.au) and [www.caloriefit.info](http://www.caloriefit.info)

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### **MEDEC Limited**

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## About MEDEC

MEDEC is an Australian based health care equipment company that was listed on the ASX in October 2003. The MEDEC group of companies has several product ranges including the award winning Athlegen brand, which is Australia's market leader in treatment tables for the wellness industry and the innovative MEDEC wellness products. The recently launched MEDEC Calorie-fit expands the product range to weight management and fitness. Manufacturing facilities are established in Australia, Germany and China.

Since its establishment in 2001, the MEDEC group has grown substantially. MEDEC's major market at present is Europe with marketing facilities and joint ventures with 2 franchise companies in the weight management and fitness industry. More than 100 franchise outlets are expected to take over the application, sales and promotion of the MEDEC product range in the next 18 months.

MEDEC / Athlegen operate showrooms in all Australian capital cities as well as in Germany. 15 international distributors display MEDEC products in showrooms to the wellness and health industry. The products have been sold to more than 30 countries.

The focus of market expansion is presently on Europe, South East Asia, China and USA

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